

HIPAA PRIVACY POLICY

The Health Insurance Portability and Accountability Act of 1996 (HIPAA), as amended from time to time, including by the Health Information Technology for Economic and Clinical Health Act (the HITECH Act), grants individuals the right to receive notice of the uses and disclosures of their Protected Health Information that may be made by the Participating Member in the Jefferson Health Plan (the Plan, fka the OME-RESA Health Benefits Program) on behalf of the Plan and sets forth the individual's rights and the Participating Member's legal obligations with respect to Protected Health Information. The purpose of this policy is to assist the Participating Member in complying with the HIPAA privacy standards, to ensure that individuals receive adequate notice of the Participating Member's practices with regard to the dissemination and use of Protected Health Information, and to protect the confidentiality and integrity of Protected Health Information.

Definitions

For the purposes of this policy, the following definitions shall apply:

Individually Identifiable Health Information is a subset of health information, including demographic information collected from an individual and is created or received by a health care provider, health plan, employer, or health care clearinghouse; and relates to past, present, or future physical or mental health or condition of an individual, the provision of health care to an individual, or the past, present, or future payment for the provision of health care to an individual; and identifies the individual, or with respect to which there is a reasonable basis to believe the information can be used to identify the individual.

Protected Health Information or PHI is Individually Identifiable Health Information that is transmitted by electronic means; maintained in any electronic medium, such as magnetic tape, disc, or optical file; or transmitted or maintained in any other form or medium, such as paper, verbal, email, or fax.

Covered Functions are those functions of the Plan's Participating Member, the performance of which, makes the Participating Member a health plan, health care provider, or health care clearinghouse.

Designated Record Set is a group of records maintained by or for the Participating Member that is medical records and billing records about individuals maintained by or for a covered health care provider; the enrollment, payment, claims adjudication, and case or medical management systems maintained by or for a health plan; or used in whole or in part by or for the Plan and/or the Participating Member to make decisions about individuals.

Business Associate is a person or entity that provides certain functions, activities, or services for or on behalf of the Plan and/or the Participating Member involving the use and/or disclosure of Protected Health Information.

Participating Member is a political subdivision of the State of Ohio that participates in the Plan.

Plan is a regional council of governments formed pursuant to Ohio Revised Code Chapter 167 to provide a partially self-funded benefit program for any political subdivision wishing to provide health care and related benefits to employees and dependents covered under the Member's benefit plans and whose governing body has authorized participation in the Plan.

Confidentiality of Individually Identifiable Health Information

All officers, employees, and agents of the Participating Member shall preserve the confidentiality and integrity of Individually Identifiable Health Information pertaining to any individual. Individually Identifiable Health Information is Protected Health Information and shall be safeguarded to the extent possible in compliance with the requirements of the security and privacy rules and standards established by HIPAA.

The Participating Member and its officers, employees, and agents will not use or disclose an individual's PHI for any purpose without the properly documented consent or authorization of the individual or his/her authorized representative unless required or authorized to do so under state or federal law or this policy, unless an emergency exists, or unless the information has been sufficiently de-identified that the recipient of the information would be unable to link the information to a specific individual. All uses or disclosures of PHI will be limited to the minimum amount necessary to accomplish the stated purpose or will be in conformity with such other restrictions as the Participating Member may have agreed to.

All officers, employees, and agents of the Participating Member are expected to comply with and cooperate fully with the administration of this policy. The Participating Member will not tolerate any violation of the HIPAA privacy or security standards or this policy. Any such violation shall constitute grounds for disciplinary action up to and including termination of employment.

Any officer, employee, or agent of any Participating Member who believes that there has been a breach of these privacy and security policies and procedures or a breach of the integrity or confidentiality of any person's PHI shall immediately report such breach to his or her immediate supervisor or the formally appointed Privacy Officer. The Privacy Officer shall conduct a thorough and confidential investigation of any reported breach and notify the complainant of the results of the investigation and any corrective action taken.

The Participating Member will not retaliate or permit reprisals against any employee who reports a breach to the integrity or confidentiality of PHI. Any employee involved in retaliatory behavior or reprisals against another individual for reporting an infraction of this policy shall be subject to disciplinary action up to and including termination of employment.

Security Provisions

The Participating Member shall take reasonable steps to limit the use and/or disclosure of and requests for PHI to the minimum necessary to accomplish the intended purpose of the use, disclosure or request and to determine the extent to which various classifications of employees need access to such information. The Participating Member shall also implement reasonable administrative, technical, and physical safeguards to protect Individually Identifiable Health Information from any intentional or unintentional use or disclosure and that mitigate, to the extent practicable, any harmful effect that is known to the Participating Member as a result of a use or disclosure of PHI in violation of this policy or the HIPAA privacy and security standards. The Participating Member's security measures shall include the following:

- A. Administrative procedures to guard data integrity, confidentiality, and availability, including documented, formal practices to manage the selection and execution of security measures to protect data and to manage the conduct of personnel in relation to the protection of data;
- B. Physical safeguards to protect data integrity, confidentiality, and availability including the protection of physical computer systems and related buildings and equipment from fire and other natural and environmental hazards and from intrusion and the use of locks, keys, and other administrative measures to control access to computer systems and facilities;
- C. Technical security services to protect data integrity, confidentiality, and availability including processes put in place to protect information and to control individual access to information;
- D. Technical security mechanisms including processes put in place to protect against unauthorized access to data that is transmitted over a communications network; and
- E. The optional use of an electronic digital signature.

Mitigating the Effects of Unauthorized Use or Disclosure

If the Privacy Officer determines that there has been a breach of this privacy policy or the procedures of the Participating Member, he/she shall make a determination of the potential harmful effects of the unauthorized use or disclosure and decide upon a course of action to minimize the harm. Any individual responsible for the unauthorized use or disclosure shall be referred to the Participating Member's designee for appropriate disciplinary action and additional training, if applicable.

If the Privacy Officer or a Business Associate determines that there has been a breach of unsecured PHI, as defined in the HITECH Act, the Participating Member and/or the Business

Associate shall provide the required breach notifications to impacted individuals, the media and the Secretary of Health and Human Services, as necessary and required.

Use or Disclosure of Protected Health Information

The Participating Member may use and disclose PHI, without the written consent of the individual or his/her authorized representative, both within and outside of the Participating Member's jurisdiction, for the following purposes:

- A. Treatment: The provision, coordination, or management of health care, health care services or supplies related to an individual and related services by or among providers, providers and third parties, and referrals from one provider to another.
- B. Payment: Activities undertaken by a health plan to obtain premiums or determine responsibility for coverage, or activities of a health care provider or health plan to obtain reimbursement for the provision of health care. Payment activities include, but are not limited to, billing, claims management, collection activities, eligibility determination, and utilization review.
- C. Health Care Operations: Activities of the Plan and/or the Participating Member to the extent such activities are related to Covered Functions including quality assessment and improvement activities; credentialing health care professionals; insurance rating and other insurance activities related to the creation or renewal of a contract for insurance (provided, however, if PHI is disclosed for underwriting purposes, no genetic information will be used or disclosed for this purpose); conducting or arranging for medical review, legal services and auditing functions, including compliance programs; business planning such as conducting cost-management and planning analyses to managing and operating the Participating Member including formulary development and administration, development, improvements for methods of payment or coverage policies; business management and general administration activities; due diligence in connection with the sale or transfer of assets to a potential successor in interest if the potential successor is a covered entity or will become a covered entity; consistent with privacy requirements, creating de-identified health information, fundraising for the benefit of the covered entity and marketing for which an individual authorization is not required.
- D. As required by law.
- E. For public health activities.
- F. About victims of abuse, neglect, or domestic violence.
- G. To health oversight agencies in connection with health oversight activities.
- H. For judicial and administrative proceedings.

- I. For law enforcement purposes.
- J. Regarding decedents to coroners, medical examiners, and funeral directors.
- K. For research if a waiver of authorization has been obtained.
- L. To prevent serious and imminent harm to the health or safety of a person or the public.
- M. For specialized governmental functions.
- N. Military and veterans' activities.
- O. National security and intelligence.
- P. Protective services for the President and others.
- Q. To the Department of the State to make medical suitability determinations.
- R. To correctional institutions and law enforcement officials regarding an inmate.
- S. Workers' compensation if necessary to comply with the laws relating to workers' compensation and other similar programs.

Prior to releasing any PHI for the purposes set forth above, the Participating Member's representative disclosing the information shall verify the identity and authority of the individual to whom disclosure is made. This verification may include the examination of official documents, badges, driver's licenses, workplace identity cards, credentials, or other relevant forms of identification or verification.

Authorization

The Participating Member shall not disclose PHI for purposes other than those set forth above without a valid authorization. A valid authorization is a document signed by the individual that gives the Plan and/or Participating Member permission to use specified health information for a specified purpose and time frame. The Participating Member shall not condition the provision of treatment, payment, enrollment in the Plan, or eligibility for benefits on an individual's provision of authorization except:

- A. The Participating Member may condition the provision of research-related treatment on the provision of an authorization.
- B. The Plan may condition enrollment or eligibility for benefits on the provision of an authorization requested by the Plan prior to enrollment.

- C. The authorization is sought for the Plan's eligibility or enrollment determinations relating to the individual or for its underwriting or risk rating determinations.
- D. The Participating Member may condition the provision of health care that is solely for the purpose of creating PHI for disclosure to a third party on the provision of an authorization for the disclosure of the PHI to the third party.

To be valid, an authorization shall contain at least the following elements:

- A. A description of the information to be used or disclosed that identifies the information in a specific and meaningful fashion;
- B. The name or other specific identification of the person(s) or class of person(s) authorized to make the requested use or disclosure;
- C. The name or other specific identification of the person(s) or class of person(s) to whom the Plan and/or the Participating Member may make the requested use or disclosure;
- D. An expiration date or an expiration event that relates to the individual or the purpose of the use or disclosure;
- E. A statement of the individual's right to revoke the authorization in writing and the exceptions to the right to revoke together with a description of how the individual may revoke the authorization;
- F. A statement that information used or disclosed pursuant to the authorization may be subject to redisclosure by the recipient and no longer be protected by this rule; and
- G. Signature of the individual and date and, if the authorization is signed by a personal representative of the individual, a description of such representative's authority to act for the individual.

In addition to the requirements set forth above, an authorization requested by the Plan and/or the Participating Member for its own use of the PHI that it maintains, must comply with the following additional requirements:

- A. A statement that the Plan and/or the Participating Member will not condition treatment, payment, enrollment in the Plan, or eligibility for benefits upon the individual's provision of authorization for the requested use;
- B. A description of each purpose of the requested use or disclosure;

- C. A statement that the individual may inspect or copy the PHI to be used or disclosed and refuse to sign the authorization; and
- D. If the disclosure of the requested information will result in direct or indirect remuneration to the Plan and/or the Participating Member from a third party, a statement that remuneration will result.

The Plan and/or the Participating Member shall provide the individual with a copy of the signed authorization.

An authorization for the use or disclosure of PHI may not be combined with any other document to create a compound authorization.

An authorization is not valid if the document submitted has any of the following defects:

- A. The expiration date has passed or the expiration event is known to have occurred;
- B. Any required element is missing or has not been filled out;
- C. The authorization is known to have been revoked;
- D. The authorization has been improperly combined with another document;
- E. The Plan and/or the Participating Member has violated the rules on making the authorization a condition; or
- F. Any material information in the authorization is known to be false.

An individual may revoke an authorization at any time, provided the revocation is in writing.

Rights Related to Protected Health Information

Individuals shall have the following rights with regard to their PHI:

- A. Access. Individuals shall have the right to access their own PHI that is maintained in a Designated Record Set of the Plan, the Participating Member and its Business Associates.
- B. Restrictions. Individuals shall have the right to request restrictions on how the Participating Member will use or disclose the individual's own PHI for treatment, payment or health care operations and how the individual's information will be disclosed or not disclosed to family members or others involved in the individual's care. The Participating Member shall comply with the individual's reasonable request to receive communications of PHI by alternative means or at alternative locations.

C. Amendment. Individuals shall have the right to amend erroneous or incomplete PHI unless the information:

1. Was not created by the Participating Member;
2. Is not in a Designated Record Set or is not otherwise available for inspection;
3. Is accurate and complete; or
4. Is not subject to the right of access.

A request to amend PHI must be submitted to the Privacy Officer in writing. The Privacy Officer shall review the request and respond in writing within thirty calendar days. If a request to amend is denied, the individual may appeal the denial using the complaint procedure set forth in this policy. The denial must be written in plain language and contain:

- The basis for the denial;
- A statement of the individual's right to submit a written statement disagreeing with the denial and how it may be filed;
- A statement that if the individual does not submit a statement of disagreement, his/her right to request that the request for amendment and its denial be provided with any future disclosure of the PHI that is the subject of the request for amendment;
- A description of how the individual may appeal the denial; and
- The right of the Participating Member to reasonably limit the length of the statement of disagreement.

The Participating Member may also choose to prepare a written rebuttal to the statement of disagreement and provide a copy to the individual. All of the statements related to the amendment denial shall become part of the individual's Designated Record Set and shall be linked to the individual's PHI.

D. Accounting. Individuals shall have the right to an accounting of disclosures of their own PHI that is maintained in a Designated Record Set of the Participating Member and its Business Associates. Such accounting can include a period of six years prior to the request.

The Plan and/or the Participating Member may adopt corresponding policies and procedures, including necessary forms, to implement and administer these participant rights.

Business Associates

The Participating Member, its officers, employees, and agents shall not disclose PHI to any Business Associate in the absence of a written contract with the Business Associate that assures that the Business Associate will use the information only for the purposes for which it was engaged by the Participating Member; will safeguard the information from misuse; and will assist the Participating Member in complying with its duties to provide individuals with access to health information about them and a history of certain disclosures. The Participating Member shall disclose PHI to a Business Associate for the sole purpose of assisting the Participating Member in completing healthcare functions, not for the independent use by the Business Associate.

The Participating Member shall enter into a contract with each Business Associate, which shall be a document separate from the service agreement, if any. The Privacy Officer shall be responsible for managing all Business Associate contracts and ensuring that they are current and in compliance with the requirements of this policy and HIPAA. Under the contract, the Business Associate shall be obligated to notify the Privacy Officer when unauthorized uses and/or disclosures of PHI have occurred in the Business Associate's organization. The Privacy Officer will take appropriate steps to address the violation up to and including termination of the business associate contract.

However, the Participating Member shall not be liable for privacy violations of a Business Associate or its subcontractors, if any, and the Participating Member is not required to actively monitor or oversee the means by which a Business Associate carries out safeguards or the extent to which a Business Associate abides by the requirements of the contract.

Privacy Officer

The Treasurer shall be the Privacy Officer for the Participating Member. The Privacy Officer will be responsible for overseeing all ongoing activities related to the development, implementation, maintenance, and adherence to the Participating Member's policies and procedures concerning the security and privacy of PHI.

Complaint Procedure

The following procedure shall be used for the processing of complaints regarding the collection, use, management, disclosure, or amendment of PHI:

Step 1 – A written complaint must be submitted to the Privacy Officer. A complaint can also be made directly to the Secretary of Health and Human Services. Upon receipt of a complaint, the Privacy Officer will review the complaint, conduct any necessary investigation, and provide the complainant with a written disposition within ten working days.

Step 2 – The disposition of the Privacy Officer may be appealed by the complainant to the Superintendent or designee within ten working days of receipt of the disposition of the Privacy Officer. The Superintendent or designee shall meet within ten working days with the complainant, the Privacy Officer, and any other necessary individuals. The Superintendent or designee will respond in writing to the complainant within ten working days following the meeting.

Step 3 – If the complaint is not satisfactorily resolved, a written appeal may be made to the Board of Education within ten working days of receipt of the Superintendent’s decision. The Board of Education will meet with the complainant at its next regular meeting and provide a written response to the complaint no later than the following regular meeting.

Notice of Privacy Practices

The Participating Member shall distribute a Notice of Privacy Practices to individuals at the time of their enrollment in the Plan and within sixty days of any material revision. The notice shall also be posted in a clear and prominent location in each facility of the Participating Member and be available electronically and/or printed in staff handbooks and the health plan booklet. The Participating Member will also notify individuals covered by the Plan of the availability of and how to obtain the notice at least once every three years. The notice shall adequately inform individuals of their rights to:

- A. Request restrictions on certain uses and disclosures of PHI;
- B. Request the communication of confidential information by some reasonable alternative means or at an alternative location;
- C. Inspect and copy records or receive a summary of specific information;
- D. Request that PHI be amended;
- E. Request an accounting of certain disclosures of PHI; and
- F. Receive a paper copy of the notice upon request.

Training

All employees and Business Associates shall receive training regarding the Participating Member’s privacy policies and procedures as necessary and appropriate to carry out their job duties as they may relate to the administration of the Plan. Training shall also be provided when there is a material change in the Participating Member’s privacy practices or procedures.

Documentation

Documentation shall be maintained in support of the policies and procedures of the Participating Member, consistent with the parts of HIPAA's privacy regulations that directly require documentation, including, but not limited to, all authorizations and revocations of authorizations and complaints and disposition of complaints. All documentation shall be kept in written or electronic form for a period of six years from the date of creation or from the date when it was last in effect, whichever is later.

NOTICE OF PRIVACY PRACTICES

Effective Date: _____, 2013

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

If you have any questions about this notice, please contact, Ms. Coleen M. Wickham, Treasurer, at (740) 537-2456.

Who Will Follow the Requirements of This Notice. This notice describes the Jefferson Health Plan (formerly OME-RESA) Participating Member's practices and those of its employees (who are responsible for the operation and administration of the Participating Member in the Jefferson Health Plan) and its business associates with regard to the Jefferson Health Plan. The Jefferson Health Plan, the employees of the Participating Member and the business associates (as described above and referred to as "we" or "us" in this notice) may share medical information with each other for the purposes of treatment, payment, or other operations of the Jefferson Health Plan as described in this notice.

Privacy of Health Information. We understand that medical information about you and your health is personal. This notice will tell you about the ways in which we may use and disclose medical information about you. We will also describe your rights and certain obligations that we have regarding the use and disclosure of medical information. We are required by law to:

- Assure the medical information that identifies you is kept private;
- Give you this notice of our legal duties and privacy practices with respect to medical information about you; and
- Follow the terms of the notice that is currently in effect.

Use and Disclosure of Medical Information. The following describes the different ways that we may use and disclose your medical information. Generally, private health information may be released without your authorization for the purposes of treatment, payment, or other healthcare operations of the Jefferson Health Plan. However, if we disclose your medical information for underwriting purposes, we will not use or disclose your genetic information for this purpose. Medical information may also be released for the following purposes:

- As required by law.
- For public health services.
- In connection with the investigation of abuse, neglect, or domestic violence.

- To health oversight agencies in connection with health oversight activities.
- For judicial and administrative proceedings.
- For law enforcement purposes.
- To coroners, medical examiners, and funeral directors with respect to decedents.
- For research if a waiver of authorization has been obtained.
- To prevent serious and imminent harm to the health or safety of a person or the public.
- For specialized governmental functions.
- For military and veterans' activities.
- For national security and intelligence.
- For protective services for the President and others.
- To the Department of the State to make medical suitability determinations.
- To correctional institutions and law enforcement officials regarding an inmate.
- For workers' compensation if necessary to comply with the laws relating to workers' compensation and other similar programs.

Rights Regarding Medical Information. You have the following rights regarding medical information that we maintain about you:

- Right to Inspect and Copy. You have the right to inspect and copy medical information that may be used to make decisions about you, including medical and billing records, but does not include psychotherapy notes. To inspect and copy medical information about you, you must submit your request in writing to the Treasurer. If you request a copy of this information, we may charge a fee for the costs of copying, mailing, or other supplies associated with your request. We may deny your request to inspect and copy in certain very limited circumstances, and if you are denied access to medical information, you may request that the denial be reviewed.
- Right to Amend. If you feel that medical information we have about you is incorrect or incomplete, you may ask us to amend the information. You have the right to request an amendment for as long as the information is kept by or for the Jefferson Health Plan. To request an amendment, your request must be made in writing and submitted to the

Treasurer. In addition, you must provide a reason that supports your request. We may deny your request if it is not in writing or properly supported by a reason; or the information was not created by us; is not part of the medical record kept by the Jefferson Health Plan; is not part of the information that you would be permitted to inspect and copy; or is accurate and complete.

- Right to an Accounting. You have the right to request an accounting of disclosures. This is a list of the disclosures we have made of medical information about you. To request this list, you must submit your request in writing to the Treasurer. Your request must state a time period that may not be longer than the 6 years prior to the date of your request. Your request must also indicate in what form you want the list (for example, on paper or electronically). The first list that you request within a 12-month period will be free. For additional lists, we may charge you for the cost of providing the list. We will notify you of the cost involved and you may choose to withdraw or modify your request before any cost is incurred.
- If we use or maintain an electronic health record ("EHR") with regard to your medical information, you have the right to receive an accounting of disclosures which includes all disclosures for purposes of payment, healthcare operations or treatment over the past 3 years, in accordance with the laws and regulations currently in effect. You have the right to access your medical information contained in an EHR and to direct us to send a copy of the EHR to a designated third party.
- Right to Request Restrictions. You have the right to request a restriction or limitation on the medical information that we use or disclose about you for treatment, payment, or healthcare operations. You also have the right to request a limit on the medical information that we disclose about you to someone who is involved in your care or the payment for your care. However, we are not required to agree to your request, except as described below. If we do agree, we will comply with your request unless the information is needed to provide you with emergency treatment. To request restrictions, you must make a written request to the Treasurer telling us what information you want to limit; whether you want to limit our use, disclosure or both; and to whom you want the limits to apply, for example disclosures to your spouse. We will also consider your request for restrictions if the disclosure is to a health plan for purposes of carrying out treatment, payment or healthcare operations and the medical information relates solely to treatment or services for which the healthcare provider has been paid out-of-pocket and in full, however, we are not required to agree to this request.
- Right to Request Confidential Communications. You have the right to request that we communicate with you about medical matters in a certain way or at a certain location, for example by mail or only at work. To request confidential communications, you must make your request in writing to the Treasurer and specify how or where you wish to be contacted. We will not ask you the reason for your request and will accommodate all reasonable requests.

- **Right to a Paper Copy of This Notice.** You have the right to a paper copy of this notice. You may ask us to give you a copy of this notice at any time. Even if you have agreed to receive this notice electronically, you are still entitled to a paper copy. You may obtain a copy of this notice by contacting the Treasurer.
- **Right to Notice of a Data Breach.** We are required to notify you upon an unauthorized disclosure of any unsecured medical information. The notice must be made within 60 days from when we become aware of the unauthorized disclosure and will include: (a) a brief description of the disclosure, including the date it occurred and the date it was discovered; (b) a description of the types of unsecured medical information disclosed or used during the breach; (c) steps you can take to protect yourself from potential harm; (d) a description of our actions to investigate the disclosure and mitigate any harm now and in the future; and (e) contact procedures (including a toll-free phone number) for affected individuals to find additional information. We will notify you in writing by first class mail (unless you have opted for electronic communications). However, if we have insufficient contact information for you, an alternative notice method (posting on a website, broadcast media, etc.) may be used.

Changes to This Notice. We reserve the right to make changes to this notice, and to make the revision or change applicable to medical information we already have about you. We will post a copy of the current notice in each building within the Jefferson Health Plan Participating Member's jurisdiction. We will notify you or any revisions or amendments within 60 days of the effective date of the revision or amendment.

Complaints. If you believe your privacy rights have been violated, you may file a complaint with the Jefferson Health Plan Participating Member. To file a complaint, please contact Ms. Coleen M. Wickham, Treasurer, Toronto City School District, 1307 Dennis Way, Toronto, Ohio, 43964, (740) 537-2456. All complaints must be submitted in writing and must name the entity that is the subject of the complaint and describe any acts or omissions believed to be in violation of this notice. A complaint must be filed within 180 days of when you knew or should have known of the violation. You can also file a complaint with the Office for Civil Rights, U.S. Department of Health and Human Services, 200 Independence Avenue, S.W., Room 509F, HHH Building, Washington, D.C. 20201-0004, (800) 368-1019 or <http://hhs.gov/ocr/privacyhowtofile.htm>. You will not be retaliated against for filing any complaint.

Other Uses of Medical Information. Other uses and disclosures of medical information not covered by this notice will be made only with your written permission. In addition, we cannot make a communication to you about a product or service which encourages you to purchase or use the product or service, or make any use or disclosure of your psychotherapy notes (where appropriate) without your authorization. If you provide us with permission to use or disclose medical information about you, you may revoke that permission in writing at any time. If you revoke your permission, we will no longer use or disclose medical information about you for the

reason covered by your written authorization. However, we will not be able to take back any disclosures that we already made during any period in which your permission was in effect.

In addition, we are prohibited from receiving direct or indirect payments in exchange for your private medical information without your valid authorization. However, this prohibition does not apply if the purpose of the exchange is for: (a) public health activities; (b) research purposes (if the price charged reflects the cost of preparation and transmittal of the information); (c) your treatment; (d) health care operations related to the merger or consolidation of the Jefferson Health Plan Participating Member; (e) performance of services by a business associate on behalf of the Jefferson Health Plan; (f) providing you with a copy of your private medical information; or (g) other reasons determined to be necessary and appropriate by the Secretary of Health and Human Services.